



**new**  
**friends**



**a new approach to**  
**MEMORY CARE**  
**& ASSISTED LIVING**

MANAGED WITH CARE BY  **Vibrant Life Communities**

# a new **APPROACH**

TO MEMORY CARE & ASSISTED LIVING

**New Friends**, managed by *Vibrant Life Communities*, offers an entirely new approach to assisted living, memory support and dementia care.

Simply, we don't change the way we treat someone just because they may have changed. In fact, we change.

### **Living with Assistance**

In our Vibrant Life philosophy, we passionately believe each person can continue having a life and remain vibrant - despite changes in a person's physical or cognitive needs. The professional care and support we provide becomes more of a background in their lives rather than the main focus. That's why we like to call what we do "**LIVING with assistance.**"

We do this by creating a living plan for each person *and their family*, based on their needs, desires and strengths.

### **Three Comfortable Lodges**

At **New Friends**, people live in their own suites in one of our three comfortable and inviting lodges, with warm wood tones, big screen TVs and even a café. With music of their era playing in one room, the big game on in another, and fresh coffee brewing, **New Friends** is more like your favorite, local coffeehouse. No scrubs, no nurse's stations, no sterile environment. We have created a place the whole family *wants* to come to.

**New Friends.** A new approach to caring.



## *We have the Knowledge*

We pride ourselves on being the experts on Dementia and its corresponding diseases. We have extensive knowledge of the various diseases which cause Dementia and meticulously follow any new developments and breakthroughs. We will understand what particular disease your loved one may have and our top professional team will build a life and care plan based on how their disease may have impacted them.

These are some of the diseases which can bring on dementia:

- *Alzheimer's Disease*
- *Huntington's Disease*
- *Vascular Dementia*
- *Frontotemporal Dementia*
- *Lewy Body Disease*
- *Creutzfeldt-Jacob Disease*
- *Parkinson's Disease*



**PEOPLE**

- the people who live here (as opposed to patients or residents)

**FRIENDS**

- our caregivers

**EXTENDED FAMILY**

- our staff, families and the outside community

**LODGES 1, 2 & 3**

- our buildings 1, 2 & 3

**LIVING WITH ASSISTANCE:**

- our focus on the "living", as much as the assistance



# How We are Different

**INDIVIDUALIZED LIVING**

We create an individualized life and care plan for each person, based on each person's strengths and interests, their history and what they have enjoyed doing throughout their lives.

**THREE LODGES**

...to serve you better. What separates *New Friends* from other assisted living or memory care communities, is that each lodge has a different emphasis, to better individualize each person's living and care preferences.

**MEANINGFUL RELATIONSHIPS**

All of our **Friends** (caregivers) are trained to focus not just on the care tasks they perform, but on helping the people who live at *New Friends* maintain and enhance meaningful relationships and stimulating activity. We believe that real, meaningful relationships with residents, staff, family and the outside community are critical to leading a fulfilling life.

**STIMULATING ACTIVITIES**

We strongly believe in helping each person have stimulating activities each day. Upon moving into *New Friends* we do an extensive history for each person, finding out what they loved to do at all stages throughout their lives, and then we help them keep doing it.

**VIBRANT LIFE LEVELS OF ENGAGEMENT**

We believe people can still be involved in their passion and areas of interest even if they have limitations. That is why we created the Vibrant Life Levels of Engagement. Simply, you can do it, watch it, or talk about it - whatever "it" may be. Thus, people can still stay engaged in the things they love.



**OUR EXTENDED FAMILY**

We believe a key component in helping people remain vibrant is using the resources of our entire extended family – the **People** who live here, our **Friends** (staff), our **Families** and the outside community. If we all share a little bit of ourselves with the

people who live here, it truly enriches us all. We will match you up in small groups, large groups or one on one. Share your profession, your hobby, your music, a trip or just fun things about your family. It helps us all stay vibrant!

**USE OF TECHNOLOGY**

We believe in using technology to help people live and be cared for. Our community is fully wireless, so come with your laptop and hang out in the cafe with Mom, Dad, Grandma or Grandpa.

**DIET**

We believe that food is an integral part of Vibrant Living. Our chef provides not only delicious, but nutritious meals, based upon the latest understanding of diet, aging and dementia.

**EXERCISE**

We believe that exercise is also an essential part of Vibrant Living. We make exercise fun and part of each person's daily life, with music, dance and a great leader!

"In our world today, and in the future as well, we need to focus on the **LIVING** as much as the assistance."

- DEAN SOLDEN, Vibrant Life Communities



A **Vibrant** Memory Care  
& Assisted Living **Community**

## Our Services and Amenities

- ♥ Supportive 24-hour supervision within a secured home-like setting
- ♥ Expert management team, engaged in daily life
- ♥ Specially trained staff in dementia care that listen and respond from the heart
- ♥ Chef prepared, nutritious meals, snacks and supportive dining assistance and special diets
- ♥ Specially designed environment and décor to accommodate individual needs
- ♥ Caring guidance and help with personal care and bathing
- ♥ Sensitive medication administration
- ♥ Laundry and linen service
- ♥ Daily housekeeping
- ♥ Stimulating activities, with a creative focus on the arts and culture
- ♥ Daily exercise, meaningful movement with music
- ♥ Family gatherings and educational workshops



*Please ask about our additional Support Programs and Services that help make the change to New Friends as comfortable as possible - such as Day and Evening Respite Programs and Transitional Care.*

PH 269 372 6100 ♥ [NewFriendsMemoryCare.com](http://NewFriendsMemoryCare.com)

 **Vibrant Life Communities**  
MISSION

*All Vibrant Life Communities are dedicated to giving each person, fully independent or those needing any level of assistance, the support they need to lead fulfilling and vibrant lives. We do this by helping residents have meaningful relationships and stimulating activity. We are passionate about helping people remain as independent as possible, and strongly believe each person, despite limitations, can continue making a contribution to those around them.*

 **new friends**  
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